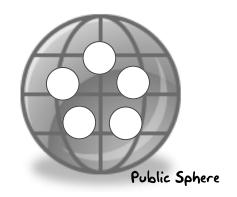
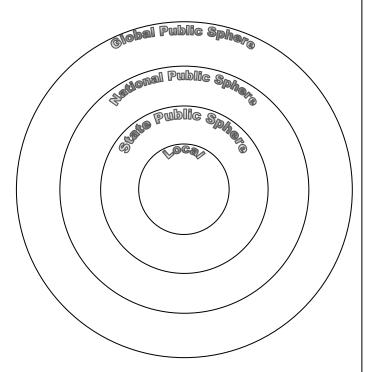
Public Sphere or Private Sphere? The private sphere is exactly what it sounds like: a place where we discuss issues and concerns that deal with our everyday lives and are not made public. Connect each topic of conversation to the correct sphere.

- A. Who should be the next state governor?
- B. Why are the polar ice caps melting so fast?
- C. Should Grandma move to a nursing home?
- D. Where are the 10 most wanted terrorists hiding?
- E. When do Fido's obedience classes take place?
- F. Why did the ice maker in the freezer door quit working?
- G. How does the shelter find homes for older pets?
- H. Who will babysit the kids this weekend?
- I. Where can I look for a new job?
- J. Should the government pay for health care?

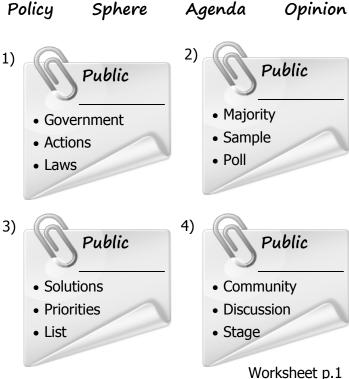




Levels of the Public Sphere. Think of one issue that the public is discussing *right now* for each level of the public sphere. Write them in the circles.



Mislabeled! Each list of words represents one concept from the reading, but someone forgot to finish the titles. Use the words below to complete the notes.

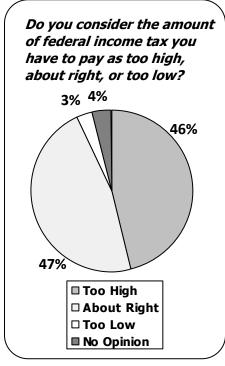




The Public Sphere

Name:

Public Opinion Poll. Analyze the polling information and the four headlines reporting the results. Then write the letter of the correct headline next to each question.



Source: www.gallup.com

- (A) Americans Split on Taxes
- (B) Under Half Say Taxes Too High
- (C) More Say Tax Rate is OK
- (D) Nearly Half Say Taxes Too High

Which headline is trying to...

- 1. Make it sound like a lot of people think their taxes are too high?
- 2. Show that about the same number of people think their taxes are too high as think their taxes are about right?
 - _ 3. Emphasize that more people think their taxes are about right than think their taxes are too high?
- 4. Make it sound like not many people think their taxes are too high?

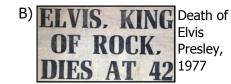
Which headline(s) might be used by...

- _____ 5. A politician who does not want to lower taxes?
- _____ 6. A group that believes taxes should be cut?
 - ___ 7. A newspaper that is trying to present the issue fairly?

News and the Public Agenda. Study these real-life headlines, then answer the questions to decide how each event would have influenced the public agenda.

A) HUNDRED AND FIFTY PERISH IN FACTORY FIRE; WOMEN AND GIRLS, TRAPPED IN TEN STORY BUILDING, LOST IN FLAMES OR HURL THEMSELVES TO DEATH

Triangle Shirtwaist factory fire, 1911



TERRORISTS ATTACK
NEW YORK, PENTAGON

Thousands Dead, Injured as Hijacked U.S. Airliners Ram Targets; World Trade Towers Brought Down September 11 terrorist attacks, 2001

D) 8 Killed as Volcano Blows— Ash Spreads to Montana

Eruption of Mt. St. Helens, 1980

Which headline would have put *this* on the public agenda?

- 1) Learn how to predict volcano eruptions
- ____ 2) (no public agenda item)
- 3) Pass workplace safety laws
- 4) Make the world safe from terrorists

that might have been added to the public agenda as a result of this event.
Headline letter
This "to-do" might have been added to the public agenda:

